

Creating Tower Garden® Success



JuicePlus+/Tower Garden Distributors: Use these 5 areas to guide sales, educate customers and set expectations to ensure happy and successful Tower Gardeners.

1. The Environment – Where will the Tower Garden be located?

- Inside:
 - Public or Private area?
 - Exposed to people/pets?
 - LED lights @ 16 hrs?
 - Timer 15 mins on, 45 mins off
- Outside:
 - Plant Hardiness Zone?
 - Day and night temps?
 - Sun direction? Sun intensity?
 - Timer setting?

2. The Gardener – Who is responsible for the Tower Garden?

- Every farm needs a farmer and every garden needs a gardener including Tower Gardens.
- Who will be responsible for checking, protecting, treating, cleaning and harvesting the tower as needed?
- If a tower is in production someone should check it on a regular basis. (Recommend a back-up pump.)
- Hug your tower every day.

3. Pest & Disease Control – Be Prepared!

- In general plants grow faster in Tower Gardens which minimizes pest/disease risks because the faster the turns the less opportunity to attract pests or diseases. Yay Tower Garden!
- Encourage gardeners to prune/thin the plants and harvest often to minimize the risks.
- It is still important to have a pest and disease prevention and treatment program in place before it's needed.
- Have OMRI certified products on hand for aphids/insects, worms/caterpillars and a fungicide.
- Bugs/diseases do not go away. They have to be treated early and often.
- Check plants thoroughly every day to be aware of the very first issue.

4. Plant Selection – What do they like to eat?

- Plant selection is the fun part! First review what plants grow well in Tower Gardens then decide which ones they like to eat 😊
- Experienced gardeners may enjoy growing all plants.
- Encourage new gardeners to start with plants that are easy to grow and ready to harvest often.
- It's also good to know which plants are susceptible to pests and/or disease.
 - Plants least prone to aphids are lettuces, herbs are mostly safe
 - Greens (kale, spinach, arugula, etc.) and vegetables (plants that last longer) can attract aphids.
 - Squash, tomatoes and cucumbers are slow to grow and susceptible to disease.

5. The Seedlings – How to get started?

- Growing seedlings is a great experience and highly recommended especially with children.
- Seedlings grown in the dirt and/or purchased from a store can be repurposed for the tower.
- The easiest and fastest way to start gardening is to buy seedlings specific for Tower Gardens from a Certified Seedling Provider.
- Plant your seedlings after the roots are showing through the rockwool. The bigger the seedlings the faster to harvest.

For more information to guide each of these decisions, go to:
www.atlurbanfarms.com/creating-tower-garden-success/