



Tower Garden® Best Practices Summary

Certified Seedling Provider for The Juice Plus+ Company and Future Growing, LLC

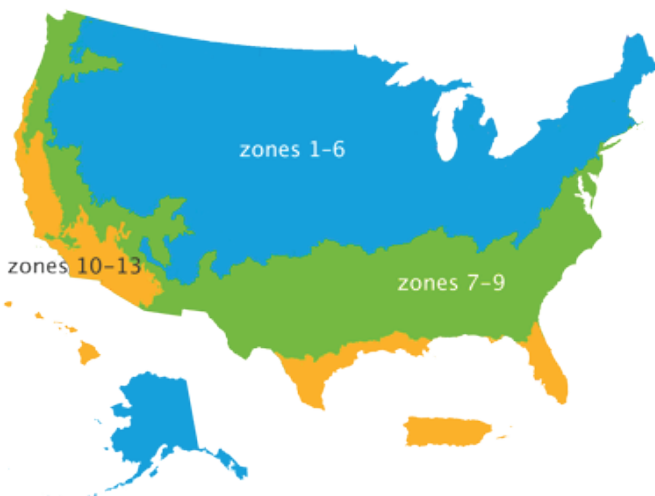
This is a summary of the presentation given by Bret Bowlin of ATL Urban Farms at the 2014 Memphis Juice Plus+® conference.

A Simple, Effective Method for Becoming A Master Tower Gardener

1. Start Strong!

Where you live helps you plan crops and seasonal changeouts. Generally, 55°F at night defines cool vs. warm season transition. Plants thrive with direct sun, water, minerals, air circulation, and pruning (harvesting). Learn the basics of Tower Tonic and pH.

- ♦ Know Your Zone
- ♦ Choose Your Crop
- ♦ Choose the Right Location
- ♦ Water and Testing



2. Hug Your Tower

Become a detective, you don't need all the answers at first, just start looking and becoming familiar. Learn as you grow, one season at a time

- ♦ Become A Detective
- ♦ Look for Changes and Clues
- ♦ Experience = Expertise

3. Be Responsive

Eat Faster! Timely harvest keeps crops healthier. Check the basics... water level, pump, timer. Determine the source of an issue... then respond! You only need four basic products to take care of 90% of all issues... Horticultural oil, soap, contact spray, and Bt (for caterpillars).

- ♦ Harvest - Eat Faster
- ♦ Troubleshoot - Process of Elimination
- ♦ Treat - Attack the problem areas
- ♦ Read - Gain knowledge through research

4. Plan Your Next Move

You're gaining momentum and experience. You've learned the basics, now start refining your Tower Garden® experience.

- ♦ Consider the Season
- ♦ Plan A Crop
- ♦ Join A Community
- ♦ Share with Friends

This is the beginning of a beautiful relationship!